

For Immediate Distribution

Press Release

Contacts: Kristy dosReis

Director of Communications

Day One

kdosreis@dayoneri.org 401-421-4100 x109 401-450-5305

Day One to Convene College and Universities From Around the State to Address Sexual Assault

With college sexual assaults on the rise in our state and around the country, Day One is offering the Green Dot Training Program to area higher education institutions, August 12-15 at the Radisson Hotel in Warwick, RI

August 7, 2014 – Providence, Rhode Island— One in five women has been sexually assaulted while at college, according to the recent report by the White House Task Force to Protect Students from Sexual Assault, "Not Alone." In an effort to address this epidemic, Day One will host an extensive Green Dot training program next week for all of Rhode Island's colleges and universities.

"The response has been very encouraging," says Sandra Malone, Day One's education and prevention coordinator, of the training. "Nearly every college and university in the state will be represented."

Green Dot training is built on the premise that in order to measurably reduce the perpetration of power-based personal violence, a cultural shift is necessary. In order to create a cultural shift, a critical mass of people will need to engage in a new behavior or set of behaviors that will make violence less sustainable within any given community. The "new behavior" is a Green Dot. Green Dot training engages participants in skill building and analysis focused on fostering authentic relationships, personal connections, and effective persuasive communication.

Higher education institutions and organizations around the country have employed the Green Dot program will successful outcomes. With support from Johnson and Wales University, Day One will



bring this proven training model to Rhode Island for the first time. The program will run through August 15, with sessions focused on: developing and strengthening infrastructure, bystander leadership training, and social marketing of these concepts for schools.

About Day One

Established as the RI Rape Crisis Center in 1973, Day One is the only agency in Rhode Island organized specifically to deal with issues of sexual assault as a community concern. Day One's mission is to reduce the prevalence of sexual abuse and violence and to support and advocate for those affected by it. For more information, visit www.dayoneri.org.

####